

Model Contest/Sweepstakes Rules for Radio Stations
(For Contests/Sweepstakes with Internet or Email Entries)

WDSY-WENDY'S WAAAAY BETTER WEDNESDAY OCTOBER CONTEST

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER

- a. The **Wendy's Waaaay Better Wednesday October** contest will begin on **Monday, October 13, 2008 at 12:00 A.M.** and end on **Thursday, November 13, 2008 at 11:59 P.M.**
- b. To participate in the contest, you may enter via the following method(s): **Click on the Wendy's logo on Y108.com to be directed to the Wendy's entry page.** Enter your first name and last name, complete address, city, state, zip code, home telephone number and a valid email address in the online entry form. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address.
- c. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.
- d. **One entry per person accepted each week.**

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all persons who are **18** years of age or older and who reside in **the Greater Pittsburgh Metro Area** (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other radio stations in the **Greater Pittsburgh** metropolitan area and the members of their immediate families **and/or households** are ineligible to participate or win.
- b. **Listeners can win a prize in a contest conducted by the Station every 60 days.** Only one winner per household is permitted in any Station contest.
- c. **Participant will be asked to sign a contest release form.**
- d. Contestants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will **disqualify** any entry from individuals who do not meet the eligibility requirements,

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and the Station will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.

3. **PRIZES**

- a. One weekly winner will be chosen at random from all eligible entries each Wednesday morning to receive a prize. The following prizes will be awarded:
 - ü Week 1 - \$50 Wendy's gift card, \$100 gift certificate to Chaney's Natural Health & Wellness and \$100 gift certificate to Honest-1 Auto Care
 - ü Week 2 - \$50 Wendy's gift card, \$100 gift certificate to Holistic Health Center and \$100 gift certificate to South Hills Brewing Supply
 - ü Week 3 - \$50 Wendy's gift card, \$100 gift certificate to Conti Jewelers and \$100 gift certificate to the Pittsburgh Sports Store @ Team Nutz
 - ü Week 4 - \$50 Wendy's gift card, \$100 gift certificate to Confetti's Hair & Body Studio and \$100 Dick's Sporting Goods gift card
 - ü Week 5 - \$50 Wendy's gift card, \$100 gift certificate to All About Youth and \$100 Dick's Sporting Goods gift card
- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. **WINNER SELECTION AND NOTIFICATION**

- a. Decisions of Station management with respect to the contest are final.
- b. Each Wednesday morning (10/15, 10/22, 10/29, 11/5 & 11/2) in the 4:00 A.M. hour, one winner will be drawn at random from all eligible entries. The winner will be contacted by phone ("The Wendy's Way Better Wake-Up Call") by the on-air personalities to notify them they have won the weekly prize. If the chosen winner cannot be reached at the time of the "Wake-Up Call," an alternate winner will be chosen.
- c. Odds of winning depend upon number of entries received.
- d. Winner must answer the phone at the time of the "Wendy's Wake-Up Call" to win the weekly prize. Winner does not need to be present to win the Grand Prize.
- e. Weekly winners will be notified by phone during the "Wendy's Wake-Up Call." Winners must execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within ten (10) days of notification

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attempt or prize will be forfeited and an alternate winner may be chosen by **random drawing**.

5. **CONDITIONS**

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the Station's Web Site or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- f. Failure to comply with the contest rules may result in a contestant's disqualification solely at the discretion of the Station.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- h. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of **WDSY-FM, Foster Plaza 5, 651 Holiday Drive, 2nd Floor, Pittsburgh, PA 15220**.

6. **INTERNET SWEEPSTAKES PRIVACY POLICY**

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- a. By use of this website and by entering the Contest, you agree to the Station's Web Site Terms of Use Agreement and to the use of your personal information as described in the Privacy Policy located at: <http://www.y108.com>.