

**Y108 Stoney's Youth Athlete of the Week
Official Rules (UPDATED 10/21/2009)**

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the Y108 Stoney's Youth Athlete of the Week promotion (the "Promotion"), a weekly contest being conducted by WDSY (the "Station"). The Station reserves the right not to run the Promotion on a given week.

- b. To participate in the Promotion, log on to www.y108.com follow the links and instructions to enter the Promotion. Complete the official online entry form with your first name and last name, complete address, city, state, zip code, telephone number, date of birth, a valid email address, your child's first name, your child's age, the sport your child plays and, in no more than 100 words, why you think your child should be named the Y108 Stoney's Youth Athlete of the Week. Only one internet entry per person and one internet entry per email address per week is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. Entries submitted will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Station's computer is the official time keeping device for the Promotion. To be eligible for a week's drawing, your entry must be received by 5:30pm on Thursday. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.

- c. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches. All entrants must agree to the Station's online submission release in order to submit his or her entry

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older, who have a child 18 years of age or younger and who reside in Allegheny, Armstrong, Beaver, Butler, Fayette, Indiana, Washington, and Westmoreland counties. Employees of Station, its licensee, the licensee's parent, subsidiary and affiliated

entities, Station's advertising and promotional agencies, its participating sponsors, other radio stations in the Pittsburgh metropolitan area, the members of their immediate families (spouse, parent, sibling or child) and those living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Listeners are eligible to win a prize in a Promotion conducted by the Station only once every sixty (60) days and only once every six (6) months if the prize is valued over \$600. Only one (1) winner per household is permitted in any Station promotion.
- c. The winner must provide valid government-issued photo identification and provide their complete address, date of birth and phone number to claim a prize.
- d. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements. The Station will also delete any entry knowingly received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.
- e. Each submitted entry must be the original and creative work of each entrant and must not contain copyrighted materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws. The Station has the absolute discretion to disqualify any entry based on its sole judgment. The Station, in its sole discretion, reserves the right to disqualify any entry if such entry contains illegal, indecent or otherwise offensive material, or if such entry contains material whose content is deemed at the sole discretion of the Station to be unsuitable for the public (i.e. entries must be radio clean). Entries that do not comply with these rules may not be eligible for the Promotion. By participating in the Promotion, entrants consent and agree that the submitted entries, or any portion thereof, may be disclosed on air, posted on Station's website, or in any other media, at Station's discretion.

3. PRIZES

- a. Each week that the Promotion runs, one (1) winner will receive a prize pack that includes the following: one (1) \$50 gift card to an area sporting goods store (to be selected by the Station in its sole and absolute discretion) and one (1) \$20 gift card to Applebee's. The winner's child who is listed on the winner's entry form will be named the Y108 Stoney'S Youth Athlete of the Week. Total ARV: \$70. Winners will be subjects to the terms and conditions of the gift cards as set forth by their issuers.

- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within thirty (30) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate
- c. There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes or cash of comparable value. The prizes are expressly limited to the item(s) listed above and unless otherwise expressly specified, do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of Station management with respect to the Promotion are final.
- b. At approximately 6:40pm ET each Thursday, the Station will randomly selected one (1) winner from among all eligible entries received though out the contest.
- c. Odds of winning depend upon the number of eligible entries received.
- d. Winner need not be present or listening to win. The Station will notify the winner that s/he has won.
- e. The winner must execute and return any required affidavit of eligibility and/or liability/publicity release within ten (10) days of winning or prize will be forfeited and an alternate winner may be selected by a random drawing of all remaining eligible entries. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material

relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.

c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Promotion winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.

d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves the right to cancel, terminate or modify the Promotion. If the Promotion is terminated before the original end date, the Station reserves the right to select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date or otherwise modify the procedure for selecting winners.

e. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.

f. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Promotion and shall not be required to award a substitute prize.

g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.

h. For a copy of these Official Rules, send a self-addressed stamped envelope to “Y108 Stoney’s Youth Athlete of the Week – Official Rules,” Attn: Promotions, WDSY 651 Holiday Drive Foster Plaza 5 Pittsburgh, Pa. 15220. For the names of the prize winners send a self-addressed stamped envelope to the above address marked “Y108 Stoney’s Youth Athlete of the Week – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main office WDSY 651 Holiday Drive Foster Plaza 5 Pittsburgh, Pa. 15220 offices of the Station and may be posted online at www.y108.com.

6. PRIVACY

By use of the Station’s website or by entering the Promotion through the Station’s website, you agree to the website’s Terms of Use Agreement located at www.y108.com and to the use of your personal information as described in the Privacy Policy located at www.y108.com.