

Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. These rules govern the Snackonomics! promotion (the "Promotion") being conducted by WDSY (the "Station") beginning on 2/1, 2010 at 8:00am ET and ending on 2/14, 2010 at 11:59pm ET (the "Promotion Period").
- b. To participate in the Promotion, visit Y108.com during the Promotion Period. Enter the 4 words found on the snickers.com (the "Entry"). Along with your Entry, you must include your first name and last name, complete address, city, state, zip code, phone number, date of birth, and a valid email address. Only one internet entry per person and one internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an internet access provider, online service provider or other organization that is responsible for assigning an email address or the domain associated with the submitted email address. Multiple participants are not permitted to share the same email address. All entries submitted become the sole property of the Station and will not be acknowledged or returned. Use of any device to automate entry is prohibited. Proof of submission of an entry shall not be deemed proof of receipt by Station. Station's computer is the official time keeping device for the Promotion. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties and other technological problems. All entrants must agree to the Station's online submission release in order to submit his or her entry. To be eligible, all entries must be received by 2/14, 2010 at 11:59pm
- c. The Station is not responsible for entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties or other technological glitches.

2. ELIGIBILITY RESTRICTIONS

- a. The Promotion is open to all persons who are 18 years of age or older and who reside in Pennsylvania. Employees of Station, its licensee, the licensee's parent, subsidiary and affiliated entities, Station's advertising and promotional agencies, its participating sponsors, and other radio stations in the Pittsburgh metropolitan area, as well as the members of their immediate families (spouse, parent, sibling or child) and persons living in the same household of each (whether related or not), are ineligible to enter or win. This Promotion is subject to all applicable federal, state and local laws and regulations and is void where prohibited.

- b. Only one winner per household is permitted in any Station promotion every 60 days.
- c. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entry from individuals who do not meet the eligibility requirements, and the Station will also delete any entry received from persons under the age of 13 in compliance with the Children's Online Privacy Protection Act.
- d. Each submitted Entry must be the original and creative work of each entrant and must not contain copyrighted materials or any other materials that may be restricted, prohibited or outlawed by federal, state or local laws. The Station has the absolute discretion to disqualify any Entry based on its sole judgment. The Station, in its sole discretion, reserves the right to disqualify any Entry if such Entry contains illegal, indecent or otherwise offensive material, or if such Entry contains material whose content is deemed at the sole discretion of the Station to be unsuitable for the public (i.e. Entries must be radio clean). Entries that do not comply with these rules may not be eligible for the Promotion. All Entries become the property of the Station and will not be acknowledged or returned. By participating in the Promotion, entrants consent and agree that the submitted Entries, or any portion thereof, may be disclosed on air, posted on Station's website, or in any other media, at Station's discretion.

3. PRIZES

- a. Grand Prize: One (1) Grand Prize winner will receive one (1) \$250 Sheetz gift certificate ARV: \$250. 5 Runners up will win 2 passes to Cinemark Movie Theaters. Winner will be subject to the terms and conditions set forth by the issuer of the gift certificate.
- b. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.
- c. All prizes or prize certificates may be picked up at the office of the Station at the address below. A winner will forfeit any prize or prize certificate not claimed within forty-five (45) days of winning. In the event that a prize or prize certificate is mailed to a winner, it will be with the prior written consent of that winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of Station management with respect to the Promotion are final.
- b. On 2/15, 2010 at approximately 9:00am ET, one (1) grand prize winner & 5 Runners up will be randomly selected from among all eligible entries received.
- c. Winner need not be present or listen to win. Winners will be notified by phone.
- d. Odds of winning depend upon the number of eligible entries received.
- e. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winner. The winner will be required to complete and submit an IRS Form W-9 with the winner's full Social Security Number or the equivalent for receipt of any prize valued at \$600 or more or for any prizes awarded by the Station (or any other CBS Radio station in Station's market) in a calendar year with an aggregate value of \$600 or more. Failure to submit a complete W-9 or equivalent will result in forfeiture of the prize. Such winnings of \$600 or more will be reported to the IRS.
- b. By participating in the Promotion, the winner agrees to have the winner's name, voice and likeness used in any advertising or broadcasting material relating to the Promotion without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, the Station, in its sole discretion, may require Promotion winner (and any travel companion(s) or guest(s)) to sign a liability release, agreeing to release and hold harmless the Station, its licensee, the licensee's parent, subsidiary and affiliated entities, their respective officers, shareholders, directors, employees, agents and representatives and all of their successors and assigns from and against any and all claims or liability arising directly or indirectly from the prize and participation in the Promotion.
- d. If for any reason this Promotion cannot be executed as planned, including, but not limited to, as a result of infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Station that corrupt or affect the security, administration, fairness, integrity or proper conduct of the Promotion, or if the Promotion is compromised or becomes technically corrupted in any way, electronically or otherwise, the Station reserves

the right to cancel, terminate or modify the Promotion. If the Promotion is terminated before the original end date, the Station will select the winners by random drawing from among all eligible non-suspect entries received as of the termination time/date.

- e. The Station, in its sole discretion, reserves the right to disqualify any person tampering with the entry process or the operation of the Station's website. Failure to comply with the rules of the Promotion may result in a contestant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good faith determination that an entrant has cheated or committed fraudulent activity in connection with a Promotion, the Station reserves the right to disqualify that entrant from entering and/or winning future Promotions and to prosecute and seek damages to the fullest extent permitted by law.
- f. The Station reserves the right to make changes in the rules of the Promotion, including, without limitation, the substitution of a prize of equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event or travel is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the Promotion and shall not be required to award a substitute prize.
- g. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the Promotion or in the announcement of a prize.
- h. For a copy of these Official Rules, send a self-addressed stamped envelope for receipt by 2/14, 2010 Snackonomics!– Official Rules,” Attn: Promotions, WDSY 651 holiday Drive, Foster Plaza 5, Pittsburgh Pa 15220. For the names of the prize winners send a self-addressed stamped envelope for receipt by September 26, 2009 WZPT 651 holiday Drive, Foster Plaza 5, Pittsburgh Pa 15220 marked “You Need A Snack Intervention – Winner List.” The Official Rules and the Winner List (when completed) shall also be available during regular business hours at the main offices of the Station and shall be posted online at www.y108.com.

6. PRIVACY

By use of the Station's website or by entering the Promotion through the Station's website, you agree to the website's Terms of Use Agreement located at y108.com and to the use of your personal information as described in the Privacy Policy located at y108.com